



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/NC Supreme Court Race (17043)
Innovative Advertising (2144)
GUERRA, HEIDI
Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645826
Inv Date 10/28/2012
Terms Net 30
Contract 336636
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Innovative Advertising
403 North Columbia Street
Covington, LA 70433

AgM

Product Political - Issue (1068)
Brand 1000 NC SUPR CT (139526)
Acct Types National/Political
Est/Headline 1000/06371426
Demo
Revision
Comments NC SUPREME COURT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:59AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
1.0	Spot	4:30:00AM- 4:59:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/16/12 4:38AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ0	\$275.00	
2.0	Spot	4:30:00AM- 4:59:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 4:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ0	\$500.00	
2.0	Spot	4:30:00AM- 4:59:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 4:51AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ0	\$500.00	
2.0	Spot	4:30:00AM- 4:59:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 4:40AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ02	\$500.00	
2.0	Spot	4:30:00AM- 4:59:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 4:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ02	\$500.00	
2.0	Spot	4:30:00AM- 4:59:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 4:53AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ02	\$500.00	
3.0	Spot	4:30:00AM- 4:59:00AM	Day, M-1	10/22/12 4:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	NCS0001BANJ02	\$275.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/15/12 4:59AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/15/12 5:14AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/16/12 4:59AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/16/12 5:29AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/17/12 4:57AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/17/12 5:22AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/18/12 4:59AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/18/12 5:25AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/19/12 4:57AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
4.0	Spot	5:00:00AM- 5:30:00AM	Per week (10), Mo, Tu, We, Th, Fr	10/19/12 5:29AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
5.0	Spot	5:00:00AM- 5:30:00AM	Day, M-2	10/22/12 4:58AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
5.0	Spot	5:00:00AM- 5:30:00AM	Day, M-2	10/22/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$825.00	
6.0	Spot	5:30:00AM- 6:00:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/15/12 5:29AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$700.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 5:54AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$700.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 5:52AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ0	\$700.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 5:52AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$700.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 5:43AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$700.00	
7.0	Spot	5:30:00AM- 6:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 5:51AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$700.00	
8.0	Spot	5:30:00AM- 6:00:00AM	Day, M-1	10/22/12 5:53AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS0001BANJ02	\$700.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 7:28AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ0	\$1700.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 7:28AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ0	\$1700.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 7:29AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ02	\$1700.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ02	\$1700.00	
9.0	Spot	7:00:00AM- 8:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 7:27AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ02	\$1700.00	
10.0	Spot	7:00:00AM- 8:00:00AM	Day, M-1	10/22/12 7:27AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NCS0001BANJ02	\$1700.00	
11.0	Spot	8:00:00AM- 9:00:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/18/12 8:29AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCS0001BANJ02	\$1600.00	
12.0	Spot	8:00:00AM- 9:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 8:53AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCS0001BANJ0	\$1600.00	
12.0	Spot	8:00:00AM- 9:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 8:53AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCS0001BANJ0	\$1600.00	
12.0	Spot	8:00:00AM- 9:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 8:40AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCS0001BANJ02	\$1600.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/IS	Amount	Remarks
12.0	Spot	8:00:00AM- 9:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 8:28AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCSC001BANJ02	\$1600.00	
12.0	Spot	8:00:00AM- 9:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 8:59AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCSC001BANJ02	\$1600.00	
13.0	Spot	8:00:00AM- 9:00:00AM	Day, M-1	10/22/12 8:55AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	NCSC001BANJ02	\$1600.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	10/13/12 6:14AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	NCSC001BANJ02	\$500.00	
14.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	10/20/12 6:59AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	NCSC001BANJ02	\$500.00	
15.0	Spot	7:00:00AM- 8:00:00AM	Day, Sa-1	10/13/12 7:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	NCSC001BANJ02	\$550.00	
16.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/13/12 8:47AM (Sa)	00:30	Good Morning America Saturday	NCSC001BANJ02	\$800.00	
16.0	Spot	8:00:00AM- 9:00:00AM	Day, Sa-1	10/20/12 8:42AM (Sa)	00:30	Good Morning America Saturday	NCSC001BANJ02	\$800.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	10/14/12 6:40AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NCSC001BANJ02	\$450.00	
17.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	10/21/12 6:28AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NCSC001BANJ02	\$450.00	
18.0	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/14/12 7:14AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NCSC001BANJ02	\$500.00	
18.0	Spot	7:00:00AM- 8:00:00AM	Day, Su-1	10/21/12 7:40AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	NCSC001BANJ02	\$500.00	
19.0	Spot	8:00:00AM- 9:00:00AM	Day, Su-1	10/14/12 8:41AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	NCSC001BANJ02	\$800.00	
19.0	Spot	8:00:00AM- 9:00:00AM	Day, Su-1	10/21/12 8:46AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	NCSC001BANJ02	\$800.00	
20.0	Spot	9:00:00AM- 10:00:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/16/12 9:56AM (Tu)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$500.00	
21.0	Spot	9:00:00AM- 10:00:00AM	Day, M-1	10/22/12 9:55AM (Mo)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$500.00	
22.0	Spot	9:00:00AM- 10:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 9:57AM (Mo)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$600.00	
22.0	Spot	9:00:00AM- 10:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 9:37AM (Tu)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$600.00	
22.0	Spot	9:00:00AM- 10:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 9:37AM (We)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$600.00	
22.0	Spot	9:00:00AM- 10:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 9:47AM (Th)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$600.00	
22.0	Spot	9:00:00AM- 10:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 9:30AM (Fr)	00:30	LIVE! WITH KELLY	NCSC001BANJ02	\$600.00	
23.0	Spot	10:00:00AM- 11:00:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/18/12 10:49AM (Th)	00:30	KATIE COURIC	NCSC001BANJ02	\$600.00	
24.0	Spot	10:00:00AM- 11:00:00AM	Day, M-1	10/22/12 10:49AM (Mo)	00:30	KATIE COURIC	NCSC001BANJ02	\$600.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 10:46AM (Mo)	00:30	KATIE COURIC	NCSC001BANJ02	\$700.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 10:56AM (Tu)	00:30	KATIE COURIC	NCSC001BANJ02	\$700.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 10:57AM (We)	00:30	KATIE COURIC	NCSC001BANJ02	\$700.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 10:30AM (Th)	00:30	KATIE COURIC	NCSC001BANJ02	\$700.00	
25.0	Spot	10:00:00AM- 11:00:00AM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 10:30AM (Fr)	00:30	KATIE COURIC	NCSC001BANJ02	\$700.00	
26.0	Spot	12:00:00PM- 1:00:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/18/12 12:41PM (Th)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$650.00	
27.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/22/12 12:58PM (Mo)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$650.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 12:55PM (Mo)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$900.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 12:38PM (Tu)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$900.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 12:28PM (We)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$900.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 12:14PM (Th)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$900.00	
28.0	Spot	12:00:00PM- 1:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 12:29PM (Fr)	00:30	EYEWITNESS NEWS 12P	NCSC001BANJ02	\$900.00	
29.0	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	10/13/12 12:00PM (Sa)	00:30	College Football Doubleheader	NCSC001BANJ02	\$600.00	
29.0	Spot	12:00:00PM- 12:30:00PM	Day, Sa-1	10/20/12 12:00PM (Sa)	00:30	College Football Doubleheader	NCSC001BANJ02	\$600.00	
30.0	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	10/14/12 12:10PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	NCSC001BANJ02	\$625.00	
30.0	Spot	12:00:00PM- 12:30:00PM	Day, Su-1	10/21/12 12:11PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	NCSC001BANJ02	\$625.00	



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ph: (555) 555-5555

Invoice
645826
Inv Date
10/28/2012
Terms
Net 30
Contract
336636
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Innovative Advertising
403 North Columbia Street
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1000 NC SUPR CT (139526)
Acct Types
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NC SUPREME COURT
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10/31/2012 11:33:59AM

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
31.0	Spot	4:00:00PM- 5:00:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/19/12 4:55PM (Fr)	00:30	DR. OZ SHOW	NCSQ001BANJC2	\$650.00	
32.0	Spot	4:00:00PM- 5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 4:16PM (Mo)	00:30	DR. OZ SHOW	NCSQ001BANJC	\$650.00	
32.0	Spot	4:00:00PM- 5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 4:23PM (Tu)	00:30	DR. OZ SHOW	NCSQ001BANJC	\$650.00	
32.0	Spot	4:00:00PM- 5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 4:20PM (We)	00:30	DR. OZ SHOW	NCSQ001BANJC2	\$650.00	
32.0	Spot	4:00:00PM- 5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 4:14PM (Th)	00:30	DR. OZ SHOW	NCSQ001BANJC2	\$650.00	
32.0	Spot	4:00:00PM- 5:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 4:14PM (Fr)	00:30	DR. OZ SHOW	NCSQ001BANJC2	\$650.00	
33.0	Spot	4:00:00PM- 5:00:00PM	Day, M-1	10/22/12 4:56PM (Mo)	00:30	DR. OZ SHOW	NCSQ001BANJC2	\$650.00	
34.0	Spot	5:30:00PM- 6:00:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/16/12 5:56PM (Tu)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC	\$1700.00	
35.0	Spot	5:30:00PM- 6:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 5:57PM (Mo)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC	\$1700.00	
35.0	Spot	5:30:00PM- 6:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 5:42PM (Tu)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC	\$1700.00	
35.0	Spot	5:30:00PM- 6:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 5:44PM (We)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC2	\$1700.00	
35.0	Spot	5:30:00PM- 6:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 5:41PM (Th)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC2	\$1700.00	
35.0	Spot	5:30:00PM- 6:00:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 5:43PM (Fr)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC2	\$1700.00	
36.0	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/22/12 5:42PM (Mo)	00:30	EYEWITNESS NEWS 530P	NCSQ001BANJC2	\$1700.00	
37.0	Spot	6:00:00PM- 6:30:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/16/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC	\$2000.00	
38.0	Spot	6:00:00PM- 6:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 6:29PM (Mo)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC	\$2000.00	
38.0	Spot	6:00:00PM- 6:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 6:12PM (Tu)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC	\$2000.00	
38.0	Spot	6:00:00PM- 6:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 6:24PM (We)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC2	\$2000.00	
38.0	Spot	6:00:00PM- 6:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 6:13PM (Th)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC2	\$2000.00	
38.0	Spot	6:00:00PM- 6:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 6:22PM (Fr)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC2	\$2000.00	
39.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	10/22/12 6:27PM (Mo)	00:30	EYEWITNESS NEWS 6P	NCSQ001BANJC2	\$2000.00	
40.0	Spot	7:00:00PM- 7:30:00PM	Day, Sa-1	10/20/12 7:54PM (Sa)	00:30	EYEWITNESS NEWS 7P SATURDAY	NCSQ001BANJC2	\$900.00	
40.0	Spot			10/13/12			1 preempt @ \$900.00	\$0.00	Pre-empt
41.0	Spot	7:00:00PM- 7:30:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/19/12 6:59PM (Fr)	00:30	INSIDE EDITION	NCSQ001BANJC2	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 7:11PM (Mo)	00:30	INSIDE EDITION	NCSQ001BANJC	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 7:26PM (Mo)	00:30	INSIDE EDITION	NCSQ001BANJC	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/17/12 7:21PM (We)	00:30	INSIDE EDITION	NCSQ001BANJC2	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 7:13PM (Th)	00:30	INSIDE EDITION	NCSQ001BANJC2	\$2000.00	
42.0	Spot	7:00:00PM- 7:30:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 7:28PM (Fr)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC2	\$2000.00	
43.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	10/22/12 7:17PM (Mo)	00:30	INSIDE EDITION	NCSQ001BANJC2	\$2000.00	
44.0	Spot	7:30:00PM- 7:56:00PM	Per week (1), Mo, Tu, We, Th, Fr	10/15/12 7:42PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC	\$2900.00	
45.0	Spot	7:30:00PM- 7:56:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/15/12 7:59PM (Mo)	00:30	Dancing With The Stars	NCSQ001BANJC	\$2900.00	
45.0	Spot	7:30:00PM- 7:56:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/16/12 7:59PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	NCSQ001BANJC	\$2900.00	
45.0	Spot	7:30:00PM- 7:56:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 7:39PM (Th)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC2	\$2900.00	
45.0	Spot	7:30:00PM- 7:56:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/18/12 7:55PM (Th)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC2	\$2900.00	
45.0	Spot	7:30:00PM- 7:56:00PM	Per week (5), Mo, Tu, We, Th, Fr	10/19/12 7:47PM (Fr)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC2	\$2900.00	
46.0	Spot	7:30:00PM- 7:56:00PM	Day, M-1	10/22/12 7:40PM (Mo)	00:30	ENTERTAINMENT TONIGHT	NCSQ001BANJC2	\$2900.00	
47.0	Spot	7:00:00AM- 8:00:00AM	Per week (1), Mo, Tu, We, Th, Fr	10/15/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	NCSQ001BANJC	\$1700.00	
48.0	Spot	5:00:00AM- 5:30:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/16/12 5:14AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCSQ001BANJC	\$825.00	



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/Iss/NC Supreme Court Race (17043)
Agency Innovative Advertising (2144)
Buyer GUERRA, HEIDI
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645826
Inv Date 10/28/2012
Terms Net 30
Contract 336636
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Innovative Advertising
403 North Columbia Street
Covington, LA 70433

Product Political - Issue (1068)
Brand 1000 NC SUPR CT (139526)
Acct Types National/Political
Est/Headline 1000/06371426
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:33:59AM

AgM

NC SUPREME COURT
***** THIS IS A CASH IN ADVANCE

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC	Amount	Remarks
48.0	Spot	5:00:00AM - 5:30:00AM	Per week (2), Mo, Tu, We, Th, Fr	10/19/12 5:12AM (Fr)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	NCS001BANJ02	\$825.00	
49.0	Spot	6:30:00PM - 7:00:00PM	Per week (1), Th	10/18/12 6:56PM (Th)	00:30	ABC WORLD NEWS TONIGHT	NCS001BANJ02	\$900.00	M/G For 40.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$134,150.00	Total Spots	115
Commission	(\$20,122.50)		
Net Total	\$114,027.50		